

BARS Committee Meeting Agenda  
6-06-16

**Board members present:** Josh T., Jose A., Tim B., Steve B., Dennis T., Sean M., Michael F., Troy S., Aaron W., Andrew V., Alex Y., Kurt C., Twan C.

**Board members absent:** Todd E.

**Committee Press:** Juni R., Chris B., Alex, K., Jonathan K., Kevin C.

**1. Welcome from The Commissioner**

**a. Overview of policies**

**i. Rules of Order**

**b. Changes from last year**

- Introduction of new board members: Josh Thai as Operations Manager, Dodgeball, Aaron Welch as Saturday Operations Manager, Kickball

**c. Direction for the future**

- Increase communication from board/committee meetings a la active blogpost

**2. Brief Sports Updates From Directors**

**a. Bowling (SB)**

**i. Spring Season Updates**

- Week 6 of bowling completed
- New photographer: Jacob Samuels, a Saturday Kickballer

**ii. Summer Season Updates**

1. Dates/times - to be decided.
- Six summer weeks, 16 teams
2. Registration - to be decided

**b. Dodgeball (TBos)**

**i. Spring 2015 Post-Season Survey**

- 30% response rate
- Improvement in positive response from Fall season
- Specific results available upon request

**ii. Summer 2016 Tournament Update**

- Due to gym renovations, dates reschedule from Wednesdays 6/13 - 7/20 to 7/20 - 8/10. Open play to be on 7/13, still at Avenues.
- Will contact captains to present option of team withdrawal or personnel changes. Deadline for response, **June 30**.
- Website, Shopify, and Facebook updated for new dates.
- Possibility of adding one more team

**iii. Fire Island Tournament: Update**

- Terrell to talk offline to Twan regarding info.
- Need to submit the application for permit ASAP. Send off to Kurt
- In contact with Daniela at Sip N Twirl regarding space
- Needs to be voted on due to missing information (budget)

**iv. Fall Season Update**

1. Dates + Season Length
  - Registration: First week of August
  - 8/21 - Newbie Open Play

- 8/27 - Opening Season Party
- 8/29 - 11/14, Dodgeball Season (10 Weeks); 9/5 (Labor Day) and 10/10 (Indigenous People Day) off.

c. Kickball (MF)

i. Summer Tuesday League

1. Start of Season Prep
  - Shirts scheduled to arrive on field tomorrow, will need help distributing. If shirts do not arrive, team captains told to have teams wear colors.
2. Summer Registration and Season Date updates
3. Spring Survey to go out this week

ii. Summer Saturday League

1. Mid Season Party with Tuesday
2. Summer Registration and Season Date updates
  - 10 teams instead of 12, some teams have more players than others.
  - Reminder: no alcohol permitted on Roosevelt Fields. If caught, player will be removed from field and from season.
3. 6/4 attendance (players/refs) and team scores updated (aw)
4. Spring Survey to go out this week

**3. Open Discussion from the Committee** - Want something discussed at the meeting? Think there is a problem? Have a good idea and want to get more involved? Toss it in the mix for discussion!

a. Bowling

b. Dodgeball

- Alex K: polling captains of date changes for tournament. Terrell: will email captains for start date preference (7/13 versus 7/20) to allow for Open Plays at end.
- Tim B: keep venue as is to maintain relationship in case league decides to look for space other than Tony D and/or open up an additional night.
- Josh T: Special Open Play at Avenues to serve as new player Open House
- Jon K: advanced notice for Open Play schedule.

c. Kickball

i. Are cleats permitted on the Tuesday field?

- No clear consensus. Other sports who use field wear cleats (soccer and football). Will verify on the contract.

d. General

- Chris B.: more advanced notice for Committee Meetings
- Tim B: announcing meetings in advance on team pages, Google Calendar on Website, creating an email listserve called "committee", and development of live-ish blogpost summary that will link to minutes and respective Facebook pages
- Guest Policy Update in Tony D: no more than **five guests total** per Monday. No one person can be a guest **more than twice** in a season.

**4. Update from the Commissioner**

a. Elections

- i. Special Elections - protocol is for special election, any member of Big Apple Rec Sports can be nominated and run. Nominations are submitted and general board votes on candidates.  
 Alex Yee - Tuesday Kickball Operations Manager (nomination by Michael F)  
 Special Motion (Tim): Have Election for Tuesday Kickball Operations Manager Now versus in one week with open operations. Seconded by Dennis.  
 Yay (have now) - 2  
 Nay (have in one week) - 6  
 Abstain - 4  
 Motion passes to have elections in **one week**. Email Kurt and Tim by Sunday with nominations. Positions to be advertised in minutes, on website, and Facebook Pages.
- ii. Confirmation of Exec Board Decisions
  - When The Exec Board decision is made, it must be approved by the General Board at a community meeting. Exec Board approved 3 -2 to pass Josh Thai's late nomination for Dodgeball Operations Manager and Director of Dodgeball.
  - Motion (Tim): Approval of Exec Board's decide for Late Submission of nomination Dodgeball Operations Manager. Seconded by Twan.
  - Yay - 9, Nay - 3, Abstain - 3. Motion passes to approve of Exec board's decision. Josh remains Dodgeball Operations Manager.

## 5. Philanthropy

- Flip Cup Tournament Date: August 6. August 20 will serve as backup date in case 8/6 is not available.
- Possible Field Day in August (Battle of the Sports theme; Josh T. and Steve B. to talk offline to coordinate)

## 2. Treasury

a.

## 3. Press/Marketing

- Maintaining "Player of the Week" for each sport.
- Working with Tim on Committee Blog Post
- Facebook Live a success. Continuing that.
- Idea: Update website to make it a "living" document - videos, blogs, "Player of the Week", etc. (Troy)

## 4. Social (DT)

- a. Pride updates
  - 45 of 100 tickets for Matinee Boat Extravaganza sold. Will send out another blast to BARS community.
- b. Summer Sport Sponsors
- c. Social Calendar and social tabs
  - Consolidation of information from sports social tabs to Social excel sheet. Directors, leave social tabs in Excel sheets **as is**.

## 5. Miscellaneous

a.

## 6. Proposals

## PROPOSALS

**Proposal 16-6-1:** Seasonal Social Media Marketing Budget. Request a seasonal budget of up to \$100 per sport per season for social media marketing, promotion, and outreach and \$50 a quarter for discretionary social media promotion (BARS meetings, POTW, etc.) (See Below) (AV)

**\*Topic tabled for next meeting\***

Stats from recent Facebook Kickball recruitment campaign:

***Saturday Kickball Campaign #1.*** \$46.68 spent. Paid Reach: 3648 (impressions). 223 actions. 84 photo clicks. 79 link clicks. 45 post likes, 7 comments. 6 shares. CPE (Cost per engagement): ~\$.21 cents. CPA (cost per link click): ~\$.59 cents. \*No way to know if those clicks turned in to registrations, but if even one did, ad has paid for itself.

Targeting: Male and Female. NYC Area. people who like your page and their friends. Effective targeting, but fewer degrees of separation.

Run Dates: ~May 24th- June 2nd.

***Saturday Kickball Campaign #2.*** \$20.00 spent. 2255 paid reach. 17 link clicks. CPA: \$1.18.

Targeting: males 18-30. Located in NYC Area (Brooklyn, Queens, LIC, Manhattan). Interested in Rupaul, Lady Gaga, Drag Race, Beyonce, etc. Refine targeting. Reaches newer folks outside of regular circles. But less effective targeting.

Run Dates: May 24th- May 26th.

**Proposal 16-6-2:** Kickball Rules

- i. Tagging Up: A runner may tag up once a fielder makes contact with the ball. (waka). (AV) **\*This is encompassed in ii.\***
- ii. Proposal: If a Kickball rule is not defined by BARS rules, refs will follow rules outlined by WAKA. (AV) Yay - 10, Nay - 0, Abstain - 3. Motion **passes**.

**Proposal 16-6-2.1:** Current Tag-up rule to stay for this current season of Summer Kickball. (MF)

Logic: Tuesday season begins tomorrow, allowing little time to catch players and refs up on rule change. Few players understand tag up rule as is.

Yay (Keep old ways) - 6, Nay (follow change proposed in 16-6-2.ii) - 4, Abstain - 3. Motion passes to keep current rules for tag-up.

**Proposal 16-6-3:** Summer Swag - Sunglasses for Kickball (TB)

- Purchase sunglasses to be distributed to summer athletes.
  - 300 sunglasses (Two leagues plus extras)
  - Cost: \$423 (\$1.41 per unit)
  - Benefits: Players <3 Swag, marketing when worn off the field.
  - Vendor: sunglassville.com
  - Logo: Small, monochrome

Yay - 12, Nay - 0, Abstain - 1. Motion **passes**

**Proposal 16-6-4:** Expansion. Permit Applications - Fall permit submissions due 6/15. (AV)  
Propose trying for the below fields + timeframes. Unlikely we will get any, but we should try.

*De Witt Clinton Park* (11th and 52nd)

Monday-Thursday evenings. Anytime(s) 6pm-10:30pm. 4 games at a time  
(Thought, apply for weekends too? Sunday league?)

*Chelsea Waterside Park:* 24th and 11th:

Monday-Thursday evenings. Anytime(s) 6pm-10:30pm. 1-2 games at a time

*Chelsea Park* (current location): 28th/10th

Monday, Wed, Thursday evenings. Anytime(s) 6pm-10:30pm. 2 games at a time  
(NOTE: Saturday 8-10:30pm IS available. But undesirable time).

\*Applied for fields but with little success

\*Submission for permits due June 15.

\*Park facilities contact: Kurt

Yay - 12, Nay - 0, Abstain - 1

Motion **passes**.