

BARS Committee Meeting Minutes  
12/06/2016

Attendance: Josh, Mike, Andrew, Dennis, Juni, Alex G, Jeff G, Aaron, Scott B, Tim, Terrell, Steve, Troy, Chris Bonet, Julian

Please include your initials or first name after any general entries that you make.  
Attendance:

1. **Open Discussion from the Committee** - Want something discussed at the meeting? Think there is a problem? Have a good idea and want to get more involved? Toss it in the mix for discussion.

2. **Update from the Commissioner**

a. Confirmation of Executive Board Vote - Corcoran Bowling Sponsorship \$2500 Sponsorship approved by the exec board. Year's worth of sponsorship. 2 email alerts, shirt sponsorship. Etc.

b. Board Holiday Dinner - Thursday, Dec 15?

3. **Proposals & Discussion Items**

a. Proposal - Dodgeball Winter Mini-Tournament

Standard 4 week proposal. Jan 23-Feb 13<sup>th</sup>. Up to 10 teams. Min 8 ppl per team. Each team can have up to 2 players who have no tony d id etc. Jan 9<sup>th</sup> registration. No need to have a closed registration date.

Avenues gym is not available. Why we are using this one.

Can't vote on this now, but give it some thought. Vote on slack. We can add free agents etc. pending team interest.

Additional Ball Proposal: 6 balls.

b. Discussion - 2017 Pride March

Registration is already open. Do we want to partake? Options outlined below.

We will setup a pride committee. One for each sport. They will be in charge of maintenance etc. We want this as big as we can reasonably do it.

We also have the Matinee party.

Work on online presence.

c. Discussion - Scholarship Program

We will crunch financials. Tim/Kurt/Steve will discuss.

Also thoughts of funding young players who struggle to pay the cost of BARS sports.

Discussion of who we would want recipients to be.

d. Proposal - Dodgeball Expansion for Mini-Tournament

6 ball proposal. Speeds up activity.

e. Proposal (*tabled from past meetings*)- Tagging Up Rules

f. Proposal (*tabled from past meetings*) - Advertising Budget

4. **Brief Sports Updates From Directors - For Review & Inclusion in Minutes**

a. Bowling

i. Season Updates (SB)

1. Fall Bowling - Last week this coming Sunday

a. Player appreciation day

b. Pictures coming out this week

2. Winter Bowling (Tentative dates)

a. Registration - Jan 10 @ 10 am

i. 175 spots (25 teams of 7) @ \$125/person

b. Starting Jan 29 - March 19 (8 weeks)

ii. New Sponsorship by Corcoran - will start with spring 2017 season (Kurt)

b. Dodgeball (Terrell)

i. Spring 2017

ii. 10 year anniversary - Looking to be our biggest and BADdest season

iii. Potentially lower the season fee

iv. No-Sting Open Play Updates (JT/AV)

v. Fall 2016 Post Mortem - Post-season survey is now closed. Responses were fairly uniform and common. If you're interested in reviewing the results, please see Terrell.

26 people responded.

Smaller than usual. Biggest complaint- not as social as before. But will try to do more social events.

Work on balancing out the schedule.

Newbie turnout lower this season for open play?

1. Areas of improvement:

a. Referees

b. Schedule

c. More organized socials

c. Kickball

**Treasury**

a. 2015 Taxes to be filed soon

**Press/Marketing -**

**Social**

a. 2017 Pride March (DT)

**Miscellaneous**

## Proposals + Sport Discussions

### Executive Board Vote - Bowling Sponsorship

Corcoran (through Vanessa Villanova) would like to sponsor our Bowling League for all of 2017. They are willing to pay USD 2,500 for the year. This falls outside of our traditional sponsorship level hence my presenting it to the Board.

What they would require for the sponsorship includes:

- Logo placement on all team T-shirts for 2017 Bowling seasons - spring, summer, fall, winter
- Logo placement on the BARS website and social media
- Two sponsored emails per season
- Special event (1) sponsorship/presence

### **Proposal - Dodgeball Winter 2017 Tournament (Terrell)**

Dates: Mondays, January 23 - February 13. There will be three weeks of round robin play and one week of a seeded double elimination tournament. The time would 7:00 - 9:30PM.

Venue: Tony Dapolito Recreation Center

Teams: Up to 10 teams consisting of a minimum of 8 registered players and a maximum of 10. Each time may have up to two players that do not have a current Tony Dapolito gym ID which will be purchased using their registration fee.

Any exceptions to the number of teams or the limit of new player IDs covered by a team's registration fees will only be met in extenuating circumstances at the discretion of the Director of Dodgeball. In the event it is warranted to fill any remaining team spots, the Director of Dodgeball may open a Free Agent registration at \$30 per player.

Registration: \$300 per team. Registration will open on Monday, January 9 at 1:00PM through Shopify. The player who registers their team will be designated the team captain and will be required to email a complete roster (including team name and players' first names, last names, and email addresses) to the Director of Dodgeball.

Promotion: A registration announcement email will be sent via MailChimp the week of December 18. A corresponding announcement post will also be made through the Big Apple Dodgeball Facebook page the week of December 18. This post will be shared on both the Big Apple Bowling Facebook Page and the Big Apple Kickball Facebook Page.

A registration reminder email will be sent via MailChimp on January 9.

#### Costs:

- Referees = 4 (2 per court) x 4 nights x \$40 = \$640
- Gym Memberships = 2 players x 10 teams x \$75 = \$1,500
- Food at Post Play = 2 nights (first and last) x \$300 = \$600
- Trophies = 10 trophies = \$50
- Equipment = 2 order of balls = \$46 (12 balls)
- Photographer = \$200
- Total = \$3,036

#### Potential Revenue:

- 10 teams x \$300 = \$3,000

#### Net Earnings:

- \$3,000 - \$3,036 = (-\$20)

Match and Game Play Rules: All rules and regulations will remain as stated and intended except for the following.

- No 5 minute game clock: Teams must play to win.
- Will the tournament bracket will be double elimination, if the final team from the winner's bracket loses to the final team from the losers' (redemption) bracket the tournament will end. There will not be second finals match.

### **Proposal - Six Ball Trial for Dodgeball Mini-Tournament (Tim)**

- If the Winter 2017 Mini-Tournament is passed, proposal to change to 6 balls per court.
- 3 people rush unopposed from each side at the start of the game.
- Rules remain the same regarding burden of throwing, etc.

**PROPOSAL - Include Tagging Up to the Rules (*what we already do*)**

ADD TO SECTION 8. B.

- The tag of a base by any part of a fielder's body, while the fielder has control of the ball, before the runner originating at that base can tag-up as required due to a caught ball.

ADD TO SECTION 11

- A tag-up is a requirement to retouch or stay on a base if a kicked ball is caught. After a tag-up a runner may advance. A runner failing to tag-up as required allows that player to be made out by tagging the player or the originating base.

### PROPOSAL 3: SLIGHT MODIFICATION OF TAGGING UP TO STANDARD RULES

MODIFY ABOVE IN SECTION 11

- A tag-up is a requirement to retouch or stay on a base until the ball is first touched if a kicked ball is caught. After a tag-up a runner may advance. A runner failing to tag-up as required is out.

## BARS Scholarship Fund

Proposal	BARS Scholarship Fund
Proposal prepared by	Steve Bontempo
Proposal approved by	
Date submitted	12/6/2016

### Background

Historically, BARS has fostered a culture of charitable support within the league. Recent trends indicate the program has the capacity to transform into concentrated effort with a single philanthropic goal each fiscal year.

Qualitative analysis of our current financial and philanthropic situations reveal or suggest:

- We have a significant amount of capital in reserves and have for some time
  - As a 501c, that shouldn't be the case if those funds are not necessary for ongoing operations
- We're entering a space where we have loyal paying sponsors, but we have little need for their funds with our current situation/payment model
  - Dismantling these relationships and models makes little sense considering their overall success and the time and effort put forth to cultivate them
- Participation in small ticket non-profit endeavors (excluding tournaments) is down overall
  - Possibly because they're often paired with events where our members are already spending money
  - Possibly because there is a cost to participate in the league to begin with
- Our current Philanthropic program structure obliges us to raise funds for other 501cs
  - A degree of separation between us and our charitable impact
- There seems to be little interest/bandwidth to expand our sport offerings with these funds
  - Beyond a possible second dodgeball night, which ultimately we'd expect to drive revenue once properly established

To be aligned with our own mission, to remain a truly zero-sum (or nearer, at least) non-profit, to directly serve our community, and to make the best use of our funds and cash flow, BARS may consider establishing a scholarship fund for one NYC-area LGBT athlete accepted to a college or university.

### Hypothesis

In establishing a scholarship fund, we might expect:

- A simplified structure for all of our philanthropic efforts, with a unified mission
- Better use of the funds we raise, with less cash in reserve (mitigating liability)
- Extensive opportunities for press coverage, promotion, and general organizational visibility
- Ongoing examples of direct impact of our organization's (and our players') impact on the community
- Complete control over how our donated funds are used
- Future expansion opportunities for our Philanthropy program

### Objectives

- Direct some of our surplus funds from the regular seasons (both existing and ongoing) to the scholarship fund
- Remodel our Philanthropy program to rely on revenue-generating charity tournaments rather than small-ticket raffles
  - Direct all charitable funds raised from charity tournaments to the scholarship fund
- Acquire complete control over use of our donated funds
- Create extensive PR opportunities through our Philanthropy program

## Target Audience (Scholarship Recipients)

- NYC-metro area High School Senior in good academic standing
  - GPA 3.0+
  - Meet all academic requirements for NYS graduation with Regents Diploma

NYS Regents Diploma Requirements	Minimum Number of Credits
English	4
Social Studies <ul style="list-style-type: none"><li>• US History - 1</li><li>• Participation in Government - 1/2</li><li>• Economics - 1/2</li><li>• Other - 2</li></ul>	4
Science <ul style="list-style-type: none"><li>• Life Science - 1</li><li>• Physical Science - 1</li><li>• Life Science or Physical Science</li></ul>	3
Mathematics	3
Languages other than English	1
Visual Art, Music, Dance, and/or Theater	1
Physical Education - participation each semester	2
Health	.5
Electives	3.5
<b>TOTAL</b>	<b>22</b>

- Minimum SAT Score of 1000
- Currently accepted to a college or university
- Active participation in a school-sponsored sport for at least 2 consecutive years, including Senior Year
  - Any skill level will qualify, including:
    - Intramural
    - Junior Varsity
    - Varsity
- Application and transcripts submitted by established deadline for the year

## Future Deliverables

Pending Board approval of this initial proposal, subsequent proposals will follow to establish the following:

- Fund Revenue Model
- Application Process
- Applicant Selection Process
- Promotion Channels (Internal and External)

## Stakeholders and Responsible Parties

All Board members are to be considered Stakeholders in every step of this process. With respect to this particular program phase, the following Board members will be responsible for certain deliverables within the scope of this phase:

- Steve Bontempo, Philanthropy Chair
  - All documentation for Board review/approval
  - All appropriate research
  - All necessary paperwork to begin the items references in this document
  - Plans for all future deliverables
- Scott Brimmer, Treasurer
  - Revenue streams (credit/debit) for the past 5 years
    - Revenue by sport
      - broken out by sponsors and player contributions

- Cost per sport
- League costs