

BARS Committee Meeting Agenda

February 1, 2017, 7:00 pm

Please include your initials after any general entries that you make.

Attendance: Tim B., Michael F., Terrell B., Aaron W., Jeff G., Jo J., Julian D., TJ M., Dalton S., Andrew C., Alex Y., Dennis T., Steve B., Troy B., Scott B., Josh T., Juni R., Alex K.

1. Open Discussion from the Committee

- a. Want something discussed at the meeting? Think there is a problem? Have a good idea and want to get more involved? Toss it in the mix for discussion.
- TJ: Rule proposals for BARS teams that travel to tournaments that don't have our rules. Possibly incorporate the rules in to our season. Tim will work with TJ with input from Michael. March 1 meeting: Pitching rule proposal
- Dalton: possible delay of game rule proposal. Problem on end of pitchers. Refs have the power to call poor sportsmanship. Alex Y. may work with Dalton with input from Tim and Fabiani. March 1 meeting: Delay of game rule proposal
- Andrew: proposal for charity event to raise money for ACLU. Steve to chat with him offline.

2. Online Votes Performed Since Last Meeting

- a. Sponsorship of Bowling by Vanessa V and Jeb H of Corcoran as described at last meeting - Passed: 14 in favor. Passed to due to not having quorum in meetings.
- b. Dodgeball Mini-Tournament - Passed: 13 in favor, 0 opposed, 1 abstained (Sean)

3. Proposals & Discussion Items

- a. Scholarship Fund (SB)
- b. Pride March (DT)
- c. Dodgeball Draft Season (AY)
- d. Dodgeball Injured Player Replacement Rule (TBoz)
- e. Dodgeball Opening Rush Rule addition (Tboz)
- f. Kickball Tagging Up Rules (*tabled from past meetings*) (TB)
- g. Advertising Budget (*tabled from past meetings*) (AV)
- h. Sponsorships (KC) (I need 1 minute)

4. Brief Sports Updates From Directors (to be included for review)

- a. Bowling
 - i. Winter season starts Sunday, February 5, 3:30 pm
 - ii. BuzzFeed writer coming on Sunday to film
- b. Dodgeball
 - i. Winter Updates (TBoz)
 - 1. Tournament has two more dates, 2/6 and 2/13.
 - 2. Tournament appears as it will run at a profit.
 - ii. Spring Updates (TBoz)
 - 1. Dates
 - a. Registration:
 - i. 2/21 - Women & Gender-Minority Registration (10AM)
 - ii. 2/22 - Veteran Registration (10AM)
 - iii. 2/23 - Open Registration (10AM)
 - b. Season: 3/20 - 5/22
 - c. Special events:
 - i. 2/27 - Shirt order submission; Player and referee ID orders submission
 - ii. 3/04 or 3/18 - Opening Party
 - iii. 3/13 - Newbie Open Play
 - iv. 4/13 or 4/20 - Mid-season Party
 - v. 5/24 - Closing Party
 - iii. Summer Updates
 - 1. "Fire Island" (tv show)/dodgeball episode viewing party (MF)
- c. Kickball
 - i. Permits have been applied for (NYC Parks & Rec, RIOC).
 - ii. Spring timeline (MF)

- iii. Home Run Derby (MF)
 - d. Press/Marketing
 - i. HK Dodgeball Facebook Results (AW)
 - e. Social
 - i. Pride Party/-ies, option to repartner with Matinée

PROPOSAL: BARS Scholarship Fund

- School sponsored question: the sport does not have to be “school sponsored.” They can be intramural sports.
- Sustainable amount: \$5,000 for a single students. Separate from the funding and revenue stream proposal. For now, to be conflated, and can work out the kinks.
- SAT score requirements: 1000 for reading and math combined scores.
- Scholarship to go to LGBTQIAA who is active in sports. Made the requirements more accessible. Will advertise it to that community, the
- Steve motioned, Josh seconded. Yeah: 11; Nay: 1; Abstain: 0. Motion passes.
- Incorporate press. Steve will created a press proposal, and revenue stream pass.

Background

Historically, BARS has fostered a culture of charitable support within the league. Recent trends indicate the program has the capacity to transform into concentrated effort with a single philanthropic goal each fiscal year.

Qualitative analysis of our current financial and philanthropic situations reveal or suggest:

- We have a significant amount of capital in reserves and have for some time
 - o As a 501c, that shouldn’t be the case if those funds are not necessary for ongoing operations
- We’re entering a space where we have loyal paying sponsors, but we have little need for their funds with our current situation/payment model
 - o Dismantling these relationships and models makes little sense considering their overall success and the time and effort put forth to cultivate them
- Participation in small ticket non-profit endeavors (excluding tournaments) is down overall
 - o Possibly because they’re often paired with events where our members are already spending money
 - o Possibly because there is a cost to participate in the league to begin with
- Our current Philanthropic program structure obliges us to raise funds for other 501cs
 - o A degree of separation between us and our charitable impact
- There seems to be little interest/bandwidth to expand our sport offerings with these funds
 - o Beyond a possible second dodgeball night, which ultimately we’d expect to drive revenue once properly established

To be aligned with our own mission, to remain a truly zero-sum (or nearer, at least) non-profit, to directly serve our community, and to make the best use of our funds and cash flow, BARS may consider establishing a scholarship fund for one NYC-area LGBT athlete accepted to a college or university.

Hypothesis

In establishing a scholarship fund, we might expect:

- A simplified structure for all of our philanthropic efforts, with a unified mission
- Better use of the funds we raise, with less cash in reserve (mitigating liability)
- Extensive opportunities for press coverage, promotion, and general organizational visibility
- Ongoing examples of direct impact of our organization’s (and our players’) impact on the community
- Complete control over how our donated funds are used
- Future expansion opportunities for our Philanthropy program

Objectives

- Direct some of our surplus funds from the regular seasons (both existing and ongoing) to the scholarship fund
- Remodel our Philanthropy program to rely on revenue-generating charity tournaments rather than small-ticket raffles
 - o Direct all charitable funds raised from charity tournaments to the scholarship fund
- Acquire complete control over use of our donated funds
- Create extensive PR opportunities through our Philanthropy program

Target Audience (Scholarship Recipients)

- NYC-metro area High School Senior in good academic standing
 - o GPA 3.0+
 - o Meet all academic requirements for NYS graduation with Regents Diploma
- Minimum SAT Score of 1000 (verbal and math combined)
- Currently accepted to a college or university

- Active participation in a school-sponsored sport for at least 2 consecutive years, including Senior Year
 - Any skill level will qualify, including:
 - Intramural
 - Junior Varsity
 - Varsity
- Application and transcripts submitted by established deadline for the year

Future Deliverables

Pending Board approval of this initial proposal, subsequent proposals will follow to establish the following:

- Fund Revenue Model
- Application Process
- Applicant Selection Process
- Promotion Channels (Internal and External)

Stakeholders and Responsible Parties

All Board members are to be considered Stakeholders in every step of this process. With respect to this particular program phase, the following Board members will be responsible for certain deliverables within the scope of this phase:

- Steve Bontempo, Philanthropy Chair
 - All documentation for Board review/approval
 - All necessary paperwork to begin
 - All appropriate research
 - Plans for all future deliverables
- Scott Brimmer, Treasurer
 - Revenue streams (credit/debit) for the past 5 years
 - Revenue by sport (broken out by sponsors and player contributions), cost per sport, league costs

PROPOSAL: Pride March 2017 Participation

Timing: Sunday, June 25, 2017 from 11:00 AM to 6:00 PM (EDT)

- Marchers will convene according to directions from Heritage of Pride

Ad Hoc Committee:

- A committee of interested BARS players (must have played 1 full season to sit on committee) will direct and manage the organization of the parade and coordinate marchers, overseen by BARS Social Chair and at least one other board member
- Marcher sign ups: Marcher sign-ups will be online via the registration site after the Ad Hoc Committee is formed. There will be a cost of **\$15 per marcher** to incentivize commitment to participate and cover the price of official BARS PRIDE 2017 shirts. (**Addendum: \$0 - \$5 dollar suggested donation**)
- An additional incentive of reduced entry (Additional \$10 off) to the Matinee post-parade party will be available to marchers.

Costs:

- Early Bird Entry Fee for Non-profit with a vehicle \$450--Must register before February 7, 2017
- Donation per marcher (est. 50 marchers): \$5 each (\$250 total) - **we provide that for Heritage Pride**
- Vehicle rental: \$250
- Decorations and Swag: \$500 (**\$1000**)
- **TOTAL: \$1,450, upped to \$2000**

II. OPTIONAL ADD-ON: BARS SPORTS MARCHING EXHIBITION

- Mini dodgeball exhibition with beachballs (2v2, plus two nets on each side)Mini Kickball with beach ball (kicker, pitcher, 1st baseman, two nets on each side)Bowling beachball and blow up pins, all to be coordinated by the Ad Hoc committee.
- These would incur additional costs and should be evaluated.

– Cart with matching rainbow T-shirts

– Early fee due Feb. 7

– Get a car to rent and decorate with. Have memorabilia to hand out to folks. Possible choreographed routine.

– ADHOC committee to be formed: must have played for at least **one season**. Anyone can march.

– March participants for Matinee Love Boat: \$20 (50% discount plus \$10 off)

– Can be part of the 10th anniversary celebration

– Consider the float for next year, want to see how this year works out before considering the float or next year

– Cost: increase for decoration and swag, incorporate the anniversary feel (\$500 - \$1000)

– Reduce the barrier: suggested donation of \$0 - \$5. Choice of Spotify. To compensate, raise the swag budget.

Swag can be a variety of things.

- Michael motioned, Terrell seconded. Yay: 11, Nay:0, Abstain:1; Motion passes

PROPOSAL: Dodgeball Draft Season

I would like to propose that for the upcoming 2017 seasons of Monday night Dodgeball that for one season we try out forming the teams via draft and the other season keep the team formation as it has been via randomization/rankings. I think this could be a solid change for the league because it would mean captains are held to a higher standard since they are the ones making their team/it minimizes people thinking our rankings are off in case players have improved/gotten worse/etc.

Please note I'm willing to flip flop when we do the draft, for the purpose of the proposal I just picked Spring first.

- Want to spice up the season. Vets who don't return complained of regular humdrum seasons (same ol', same ol')
- One of the seasons, not both of the season.
- No rule change; no gameplay change.
- Can switch to fall since spring is so soon.
- When vets sign up, there will be a series of questions for them to answer if they want to be a captain. Thorough and thoughtful answers for captains.
- Two season minimum: they know the game and know the players. No board members.
- Draft to be the day before Opening Season Party. Have to be early, to give time to order shirts.
- Drafting logistics: look at data from prior season to determine who goes first.
- Possible cliques? That happens in life. Use this season as a means for captains to gain responsibility.
- Possible draft summer season (mini tournament) before doing this in a larger scale.
- Proposing for the fall season
- Tim motioned, Alex seconded; yeah:2, nay:6, abstain:4; motion does not pass.

When we would do it:

- Spring 2017 - Draft Season
- Fall 2017 - Ranking/Randomization Season

Side Logistics:

1. Rules, Season Schedule, etc all remain the same across both seasons, the only difference is how the teams are formed
2. The Draft
 - a. Captain Selection
 - i. When registering for the Spring 2017 season, certain veterans will have the opportunity to apply to be a captain for the draft season, which would mean they would be the ones forming their own teams (according to the draft rules)
 1. Basic Criteria
 - a. A captain cannot be a current Board member since we have access to ranking data that gives an unfair advantage.
 - b. A veteran player must have played a minimum of the last 2 consecutive seasons (so Spring and Fall 2016).
 2. Other Criteria - with the application during registration, potential captains will answer a few questions to help the Board evaluate who we think would be best suited for the positions.
 - a. How many seasons of Big Apple Dodgeball have you played in total?
 - b. Have you ever been a team captain before?
 - c. Why are you interested in being a captain this season, and what makes you a strong candidate for the role?
 - b. Draft Day
 - i. Once the Board has selected 18 captains, we will hold the official Big Apple Dodgeball Draft meeting where all will be required to attend to form their team.
 - ii. Thinking we do this the day before/of the opening season party to prevent team leaking. This means the opening party will need to be early enough to order shirts in time for week 1 of Spring Dodgeball
 - iii. Alex, Terrell, and/or Josh will officiate the draft, providing the captains with a list of the registered veteran players.
 - iv. Newbies will be randomly assigned after all vets have been selected
 - v. The order of selection will be based on how each captain's respective team placed in their most recent season
 1. Ex: if a captain's team placed dead last, they would get first draft pick, so on and so forth
 2. In the event of a tie, it will be randomized for those captains

PROPOSAL: Dodgeball Injured Player Replacement Rule

*to be talked about next meeting

Update to the dodgeball rules of cycling in. To be added under Section 11, as part "c."

- When a member of your team is injured as a result of a play from the opposing team, and the injured member of your team would be considered IN, a player who is OUT may substitute in for said injured player. The substituting player must be the next one in the rotation. No other substitutions will be made for injured players.
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PROPOSAL: Dodgeball Opening Rush Rule

***to be talked about next meeting**

Update to the dodgeball rules of opening rush. To be added under Section 8, as part “h.”

- Players who are not one of the two “rushers” may not enter the boundaries until the balls have been “cleared.”

PROPOSAL: Include Tagging Up to the Kickball Rules (*what we already do*)

***to be talked about next meeting**

ADD TO SECTION 8. B.

- The tag of a base by any part of a fielder’s body, while the fielder has control of the ball, before the runner originating at that base can tag-up as required due to a caught ball will result in that runner being out.

ADD TO SECTION 11

- A tag-up is a requirement to retouch or stay on a base if a kicked ball is caught. After a tag-up a runner may advance. A runner failing to tag-up as required allows that player to be made out by tagging the player or the originating base.

PROPOSAL Part B: MODIFICATION OF TAGGING UP TO STANDARD RULES

MODIFY ABOVE IN SECTION 11

- A tag-up is a requirement to retouch or stay on a base until the ball is first touched if a kicked ball is caught. After a tag-up a runner may advance. A runner failing to tag-up as required allows that player to be made out by tagging the player or the originating base.
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